



Performance Summary Reports 2025/26

Wild Bird Eco Tour
Thank you to all customers in the season.
July 2025 – July 2026

Which country do the most customers come from?

No.	Country	Pax	Group / Tour
1	USA	49	21
2	United Kingdom	11	6
3	Canada	18	6
4	Taiwan	14	2
5	France	25	5
6	Holland	1	1
7	Switzerland	4	3
8	Australia	2	2
9	Japan	20	6
10	India	4	2
11	Singapore	2	1
12	Hong Kong	4	3
13	Indonesia	2	1
14	Norway	1	1
15	Poland	1	1
16	China	5	2
17	Finland	1	1
18	Italy	2	1
19	Romania	2	1
20	Germany	2	2

This season the company has a total of 69 tour programs to serve 170 customers.

Number of days = 315.50 days (10.51 months)

The tour guide serves customers on the most days in the season.

No.	Guide Name	Tour Program
1	Prof. Guide Tii	22
2	Prof. Guide Par	13
3	Trainee Mac	12
4	Prof. Guide Nang	7
5	Local Guide Ryan	6
6	Prof. Guide Dang	6
7	Prof. Guide Nine	3
8	Local Guide Gai	3
9	Prof. Guide Chalee	2
10	Prof. Guide Dr.Kaset	4
11	Prof. Guide Ball	4
12	Local Guide Pia	4
13	Local Guide Sa	2
14	Local Guide Diew	2

Note : Pax = number of customer

The longest tour of the season

No.	Guest Name	Pax	Country	Days	Tour Period
1	Ruth E Parker D.V.M	1	Canada	25	January 1-25, 2026
2	Eagle Eye Tours	10	Canada	15	January 10-24, 2026
3	Birding by Bus	10	USA	15	Jan.27-Feb.11, 2027
4	Caroline S Spertini	2	Switzerland	14	November 7-20, 2025
5	Alvaro's Adventures Tour	8	USA	14	April 5-18, 2026

Name of bird our client want to see & most excited

No.	Bird Name	Location
1	Spoon-billed Sandpiper *	Khok Kham, Bann Pak Thale
2	Yellow-breasted Bunting	Around Bangkok
3	Hume's Pheasant	Doi Sunju, Chiang Mai
4	Pygmy Cupwing	Doi Inthanon, Chiang Mai
5	Fairy Pitta & Blue-winged Pitta	Bangkok & Choa Buri
6	Siamese Fireback	Khao Yai & Sakaerat
7	Red Avadavat	Bangkok

Note * : Spoonies is a very rare shorebird migrates in winter from eastern Russia.

It is extremely endangered, estimated is a population of only 400-500 birds.

The bird's distinctive feature is that it has a flat upper and lower bill similar to a spoon.



Customers voted for the best bird watching location.

No.	National park name	Province (Region)
1	Kaeng Krachan np.	Phetchaburi (central)
2	Khao Yai np.	Nakhon Ratchasima
3	Doi Inthanon np.	Chiang Mai (north)

Note: Kaeng Krachan is 3 hours from Bangkok.

The national park with the largest area and the highest number of bird species in Thailand and Southeast Asia

The provinces most favored and visited by foreign tourists in Thailand, who typically spend 2-3 days there, both before and after their tours.

No.	Province	Main activity
1	Bangkok	Temple, City Tour, Shopping
2	Phuket	Beach
3	Chiang Mai	Temple, Culture, Elephant camp

One-day tour programs are choose by customers the most

No.	Tour Name	Tour
1	½ & 1 Day tour Suburb & Bangkok	8
2	½ Day Spoonies at Khok Kham	6
3	½ & 1 Day Spoonies at Baan Pak Thale	6
4	Kaeng Krachan np.	6

Note : Khok Kham salt filed is close to Bangkok, only 1 hour, or maybe less if there's no traffic jams.

The best spot to see Spoonies is easiest in the world and has the cheapest tour rates in the company

Customers voted for the best restaurant

No.	Restaurant	Destination
1	Nimitr Authentic Thai Homestyle Cuisine (No MSG)	Bangkok
2	Gafre's Cafe, Fang	Chiang Mai
3	Royal Project Restaurant, Doi Inthanon np.	Chiang Mai

The most requested Thai dishes on the menu by our guests.

No.	Name	Category
1	Pad Thai	Savory
2	Mango Sticky Rice	Dessert
3	Khao Soi (Northern Thai Curry Noodles)	Savory



Customers voted for the best Hotel

No.	Accommodation	Destination
1	Baan Innto, Fang	Chiang Mai
2	Kimpton Maa-Lai 6 star Hotel	Bangkok
3	Isaan Isan Khao Yai hotel	Nakhon Ratchasima

The most difficult bird to see or takes the longest time to see, and some tour groups don't even got to see it

No.	Bird	Destination
1	Coral-billed Ground Cuckoo	Khao Yai
2	Eared Pitta	Khao Yai
3	Barred Buttonquail	Kaeng Krachan
4	White-bellied Woodpecker	Mae Ping